



**Alfred Gordon**, recognized as one of Florida's TOP TEN photographers in 2001, 2002, and 2003, Al specializes in all types of people photography including studio, environmental, business portraiture, and especially wedding and social event photography. Alfred has operated a full service studio in Bradenton for over 15 years, and has photographed weddings throughout the Southeast. He is one of a small group of photographers in Florida that holds the Master Photographer and Photographic Craftsman degrees from the Professional Photographers of America, and the equivalent from the state of Florida, the FDPE and the FSA. He is also a Certified Professional Photographer from the PPA, and has earned the AOPA degree from Wedding and Portrait Photographers International. He has won awards for his photography on the local, state, and national levels. He received the coveted Kodak Trylon Gallery Award twice, and has images in the coveted ASP Masters Loan Collection. He gives lectures on wedding photography and is a photography judge for professional photography competitions throughout the United States.

***Weddings – “Love Em or Leave Em”*** - Are you in the Saturday rut? Do you still enjoy making photographs, or is it the same old shots every weekend? Do your images look like all the rest? Al will show you how to go back to the reasons you enjoyed photography and challenge yourself to have fun at your weddings. He will show you how to push yourself to reinvent your images, a little at a time. Try a different lens, find a new angle, and let your wedding coverage reflect the love of each bride and groom. You will learn Posing to flatter all body shapes; Lighting for detail and depth; Capturing romance on a stressful wedding day; Getting out of the rut; Merging Photojournalism with Posed photos; Keeping your sanity; Workflow; Separating yourself from your competitors; Marketing, Sales, and More!