



**Rick Trummer** is an award winning photographer whose creativity and originality is constantly redefining commercial, portrait and wedding photography. He is also a sought after speaker with his innovative presentations on a wide variety of subjects including digital workflow, color management, commercial, wedding and the business of photography.

Rick has considered himself a photographer all his life, and his passion has enabled him to develop and also learn as a photographer even through some very difficult hardships. He has received numerous awards for his photographic talent including numerous "Best of Show" honors from the Wisconsin Professional Photographers Association, several "Court of Honor" awards, three prestigious "Kodak Gallery Awards" and twelve "Fuji Masterpiece Awards". In his twenty-five-year career he has received 32 Grand Awards from the South Central Photographers Association and over 300 blue ribbons from the SCPA, WPPA and the Professional Photographers Association. He has received six "Outstanding Service Awards" from the SCPA as well as the "Special Service Award", the "Meritorious Service Award" and the National Award from the WPPA. In 2002 he was presented with the "Lifetime Achievement Award" from the SCPA, the first ever to be presented with this award. He was just presented the National Award from the ASP at this last Imaging Convention.

Rick is a two time President of the South Central Photographers Association as well as a Past President of the Wisconsin Professional Photographers Association. He has been serving the ASP on the Executive Board of Governors and credited with the creation of the ASP website as well as the committee chairman of the Budget committee. He continues to share his knowledge and professionalism with fellow photographers and students of photography, and continues to strive to better the photographic industry.

***You Broke it, You Fix It!***- In this fast pace Photoshop and digital workflow program, Rick will discuss the color tools inside the Photoshop application and show examples of when to use them. He will show ways of color correction, exposure compensation and advanced retouching techniques to use when it just doesn't look right on your screen and how to achieve proper screen calibration. Last but not least show the proper way of capturing exposure correctly and proper white balance techniques in the camera. It's everything that the working digital photographer should know in today's digital age.