



**Tamara Lackey** is an international award-winning photographer in Chapel Hill, North Carolina, operating a highly successful photography storefront studio that employs a Studio Director, Production Assistant, and several full-time associate photographers. Her work has appeared in Parenting Magazine, Inside Weddings, Martha Stewart Living, Town & Country, Premier Baby & Child, and The Knot Magazine, among others. She and her unique studio model were recently featured in Rangefinder Magazine, and her book about Contemporary Children's Photography is being published by Amherst Media and will be available in the fall of 2008.

*Contemporary Children's Photography* - Tamara reveals some of the secrets to her success as a portrait photographer in this seminar that will leave clients saying, "You're so good with kids!" She will offer tried & true tips on how to quickly recognize a child's temperament and how to best work with the various personality types, including the child in the midst of a 4-hour tantrum. This walkthrough includes educational and high-energy case studies. Plus, you'll learn techniques that prevail when working with kids just doesn't come naturally.

Tamara also covers how to simply re-work your business workflow to maximum your efficiency as a photographer, saving time, effort, stress, and money - in Tamara's case, her studio profits increased tenfold in just three years by employing these exercises. This seminar will also focus on organic directive posing, how to be able to control the look and feel of a portrait session in a spontaneous and expressive fashion. Lastly, Tamara will review pricing for children's photography.